

NEWCASTLE
Sparkles

Re-launching in 2022



WHAT'S THE STORY?

Newcastle Sparkles is an independent lifestyle blog featuring handpicked news and musings all about Newcastle and beyond.

From food and drink to things to see and do, plus a dash of culture and travel thrown into the mix - the site inspires locals and visitors alike to explore the city and experience it for themselves.

AT A GLANCE

Audience: mostly female, aged 25-44, and located in the North East

4.2k followers on social media

As seen on: my 'insider' tips have featured on Stylist Magazine's website and Ryanair's blog

Past collaborations: Fenwick, M&S, Malmaison, Jesmond Dene House, Le Petit Chateau, NE1 Get Into Newcastle, Northern Stage, Newcastle Castle, The Botanist, Turtle Bay, plus many others

LET'S CHAT

Edited by Alexis Forsyth, a senior copywriter and former magazine journalist and editor with over 10 years' experience as a lifestyle blogger.

Opportunities include: reviews, event coverage, interviews, social media content, and guest blogs on your website.

alexis@newcastlesparkles.co.uk
www.newcastlesparkles.co.uk

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