



NEWCASTLE *Sparkles*

ABOUT

Newcastle Sparkles is an independent lifestyle blog featuring handpicked news and musings all about Newcastle and beyond.

From food and drink to things to see and do, plus a dash of culture thrown into the mix - the site inspires locals and visitors alike to explore the city and experience it for themselves.



GET IN TOUCH

Edited by Alexis Forsyth, a former magazine journalist and editor with more than 10 years' experience as a lifestyle blogger.

Opportunities include: reviews, event coverage, social media content, interviews, press trips, guest blogging, and freelance writing.

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  nclsparkles  newcastlesparkles

AT A GLANCE

4k followers on social media

Audience: mostly female, aged 25-34, located in the north of England, and interested in food, travel, shopping, and entertainment.

Newcastle Sparkles has worked with:
Fenwick, M&S, Malmaison, Jesmond Dene House, Le Petit Chateau, Northern Stage, TWAM, NE1 Get Into Newcastle, The Botanist, Boiler Shop, Turtle Bay, plus many more.