



NEWCASTLE SPARKLES

DIGITAL MAGAZINE & BLOG | SOCIAL | EMAIL

Handpicked lifestyle news & musings with a Newcastle twist - including highlights from around the North East. The website features four sections: foodie, after dark, social butterfly & the single girl.

We share all the best bits from Newcastle Sparkles via our monthly e-newsletter 'The Edit' and our soon-to-launch weekly 'Insta-letter' on Instagram stories.



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ABOUT THE EDITOR

I'm Alexis, the founder & editor of Newcastle Sparkles. Originally from north of the border, I'm a graduate of Cardiff University's Journalism School & consider myself an adopted Geordie, having lived in Newcastle for more than 18 years. A former editor of the region's longest running business magazine, I'm now a copywriter by day & write for award-winning blog Brides Up North & luxury bi-annual bridal magazine, Unveiled, by night. I'm also the founder of The Monday Oops - a new weekly newsletter featuring musings on life as a 30-something in Newcastle.



BRANDS & BUSINESSES NEWCASTLE SPARKLES HAS WORKED WITH...

Fenwick | M&S | Malmaison | Le Petit Chateau | intu Metrocentre | Movenpick Ice Cream | Slaley Hall | Jesmond Dene House | Northern Stage | Tyne & Wear Archives & Museums | Boiler Shop | Coast | SHOW Beauty | Aldi | The Botanist | The Alchemist | Turtle Bay

STATS

Instagram - 1.6k+ followers
Twitter - 2.2k+ followers
Facebook - 340+ followers

READERS

Pre-dominantly female & aged between 25 & 34

Located in Newcastle, Gateshead & other locations across the North of England

Interested in shopping, food, fashion, travel & entertainment

OPPORTUNITIES

REVIEWS | SPONSORED FEATURES | INTERVIEWS | EVENT COVERAGE | SOCIAL MEDIA POSTS & TAKEOVERS | PRESS TRIPS | NEWSLETTER CONTENT | GUEST BLOGGING | FREELANCE WRITING